



WEBXPRESS eCommerce with RM6000

- WEBXPRESS is designed to offer access to the RM6000 database for
- eCommerce across the Internet
 - Information browsing within the Organisation
 - Customers requiring information such as pricing, loyalty Points etc.
 - Information access for special user groups such as Franchise Partners.

WEBXPRESS **consists of two main modules; the Web Browser Client and the Distribution application at the Back Office.**

WEBXPRESS **Browser:**

The RM6000 database is published to the WEB Server as a normal RM6000 Remote Location. The WEBXPRESS software enables standard WEB Browsers to interact with the RM6000 database to make sales via the Internet, or to disperse information to selected groups of users e.g. Franchise partners etc.

Static Web pages create a maintenance nightmare for larger sites as each HTML page has to be kept up to date when prices, or products change.

WEBXPRESS utilises Active Server Page (ASP) technology for dynamic interaction with the RM6000 Database using live data. The WEBXPRESS Browser screen sends a set of instructions to be processed by the Internet Information Server (IIS) on the WEB server.

The WEB Server can be located on the Corporate Intranet, or for public / restricted access via the Internet.

The WEBXPRESS ASP technology dynamically generates an HTML in response to requests from the WEBXPRESS Browser user.

Depending upon the user application design at the Browser the following information can be included:

- Select Products by Partial or Full Description
- Select Ranges of Products via the RM6000 Classification System which for any product offers up to 24 levels of detail
- Browse product pictures and detailed product information via a separate window
- Add products to the sales basket
- Purchase products with any payment method
- Check out stock availability by Store
- Review product selling prices
- Check out Customer Loyalty points
- Review the Customer Loyalty Rewards programme

WEBXPRESS **Distribution Back Office:**

When customers place an order on WEBXPRESS it is transmitted to the WEBXPRESS Back Office System.

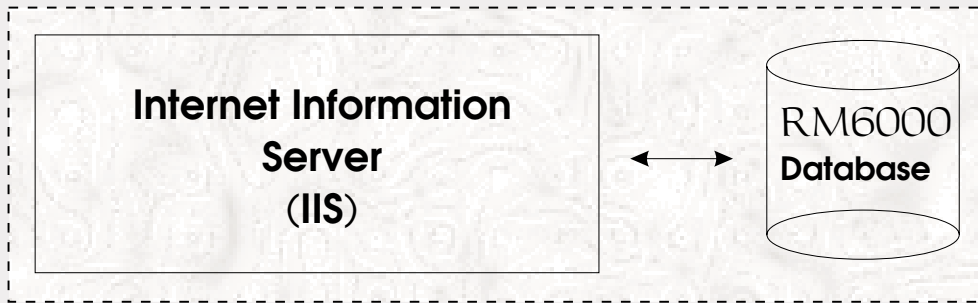
Features at the Back Office System include:

- Authorisation of payment methods
- Part Shipments
- Back Order management
- Printing of Sales Order, Picking lists, Sales Invoice and Despatch documentation.
- Standard Email response messages
- Automatic Order Number Generation
- Amendments to Sales Order Details
- New Sales Orders added via the Back Office
- Full Sales History reporting via RM6000

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WEBXPRESS **Browser**



Intranet or Internet Service



RM6000 **Back Office Location**